

GAGOSIAN GALLERY

July 31, 1996

PRESS RELEASE

GAGOSIAN GALLERY
456 North Camden Drive
Beverly Hills, CA 90210
(310) 271-9400

GALLERY HOURS: Tuesday-Saturday 10:00am-6:00pm

ED RUSCHA: *VOWELS - PAINTINGS ON BOOK COVERS*

Exhibition of one hundred unique works by Ed Ruscha to benefit the Estate Project for Artists with AIDS and AIDS Project Los Angeles

Wednesday, September 11 through Saturday, September 28, 1996

Gagosian Gallery is pleased to announce a benefit exhibition of new work by Ed Ruscha. Proceeds from the exhibition will benefit two Los Angeles AIDS organizations:

The Estate Project for Artists with AIDS is the first national organization to assist artists with HIV and AIDS in presenting, continuing and preserving their work. Through cost-effective services such as free art materials and estate planning, the Estate Project focuses on the needs of one of the communities most devastated by AIDS—the arts community. The Estate Project began work in Los Angeles last year and also provides assistance to artists in New York, Miami and Chicago. The Estate Project works with existing AIDS and arts service organizations to enhance their programs and to provide funding for special efforts focused on artists with HIV and AIDS.

AIDS Project Los Angeles (APLA) is well-known as the leading AIDS service provider in Los Angeles. APLA provides a range of services including case management, entitlements, housing, a food bank, dental care and health care.

Patrick Moore, Director of the Estate Project, explains, "We are delighted to be working with the AIDS Project Los Angeles to jointly raise funds to assist people with AIDS. Because the Estate Project receives referrals from APLA, it makes a great deal of sense to work together in this way as well. To have Ed Ruscha, one of the most important living American artists, working with us to assist his colleagues in the arts community who are living with AIDS is an incredible opportunity."

Ruscha intends to create one hundred paintings on book covers. The works will be available through Gagosian Gallery, and prices will be available upon request. For more information, please contact Ms. Candy Coleman at the gallery by telephone at (310) 271-9400, or by facsimile at (310) 271-9420.

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